Perspective

High Fidelity User Testing

Qu Zhun Jonathan Bragg Lin Xu Nancy Taing

MISSION STATEMENT

To have customers gain a deep understanding of the cultural and historical implications of topics, by exploring diverse perspectives shared by people around the world.

Perspective is...

 a platform for sharing and exploring firsthand accounts from around the world

Overview

- . Heuristic Evaluation Feedback
- . Redesign
- . Tasks & Scenarios
- . High-fidelity prototype
- . Conclusion

Heuristic Eval Feedback

Summary: 46 Problems!

- 1. Sorted by severity level
- 2. Sorted by Page (Ex. Main, Search, Topic, Viewing...etc.)
- 3. Create Solutions!
 - CX. VIEWING PAGE
 - +New Perspective look different. (16) Make the same? Both necessary?
 - ONLY TOP. One in viewing screen unnecessary.
 - +Marking points/Annotations (notes+system creates montage from markings)

Redesign

Simplify- Get rid of unnecessary functions (Zoom, More "leaves," emotion filter...etc)

Clarify Sun? Basket?? No Sun. Basket= Collections into box (logo)

Make functions more intuitive

Tasks

. Explore a topic (simple)

- Browse
- . Share a perspective (medium)
 - Record
 - Track
- . Synthesize perspectives (complex)
 - Collect
 - Annotate

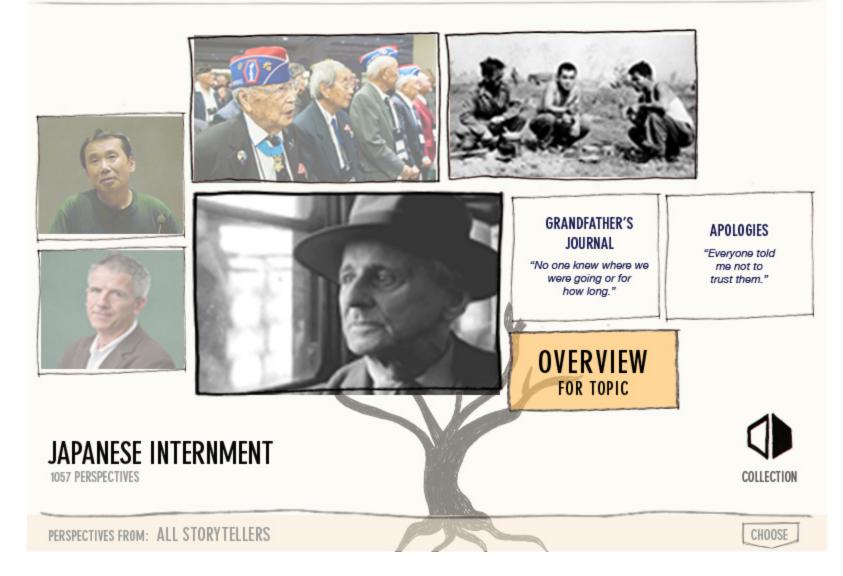
Task 1: EXPLORE

A student is learning about a topic in history class and wants to learn about this topic from different perspectives. She uses our application to learn about this topic, and view a few diverse perspectives in order to gain broader understandings of the cultural implications.





COLLECTION GALLERY





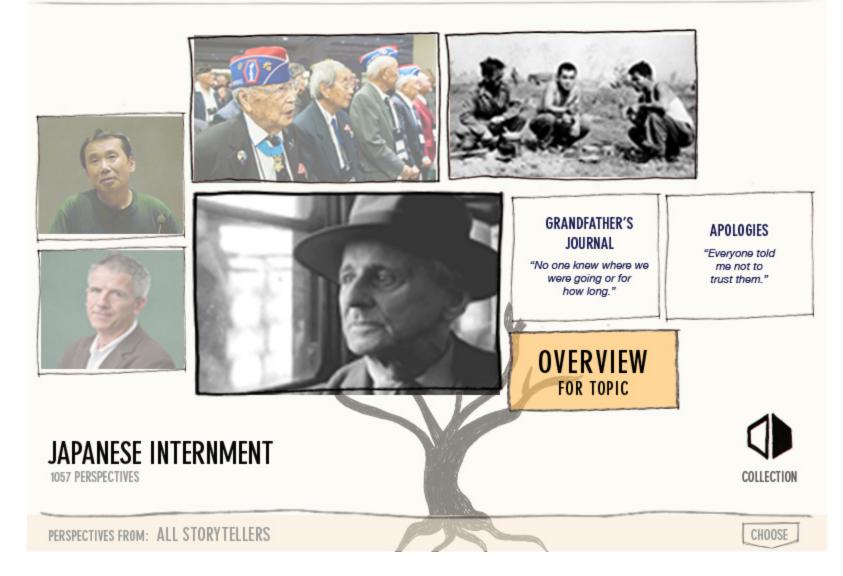
Task 2: RECORD

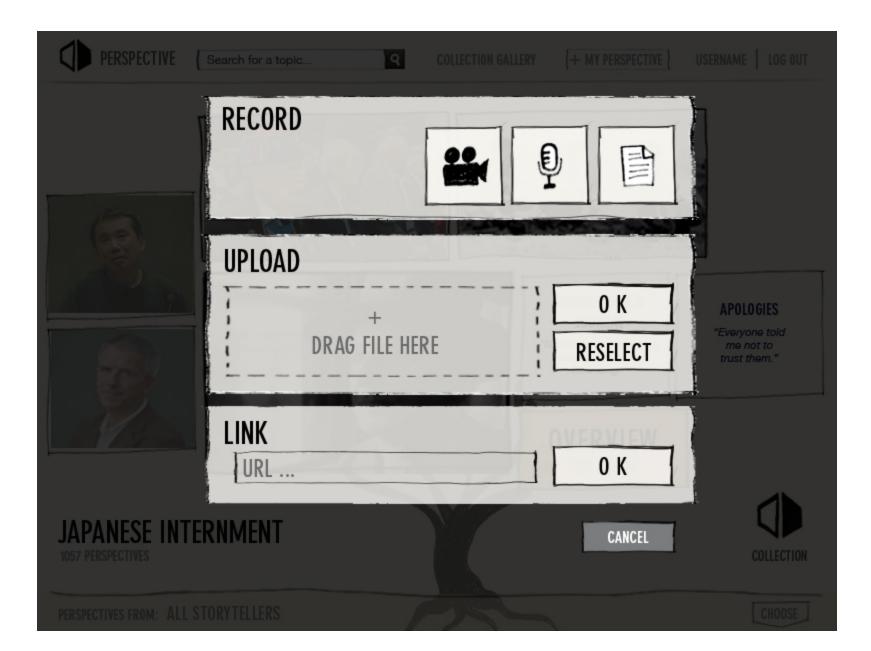
A veteran has a strong desire to share his perspective on an event in history he has lived through. He is satisfied to find out how his perspective contributes to a better understanding of that event by others.





COLLECTION GALLERY







Task 3: SYNTHESIZE

A student is researching for a paper that synthesizes many aspects related to a broad topic in history. He searches for varying perspectives across multiple topics while marking & collecting them in an organized manner.



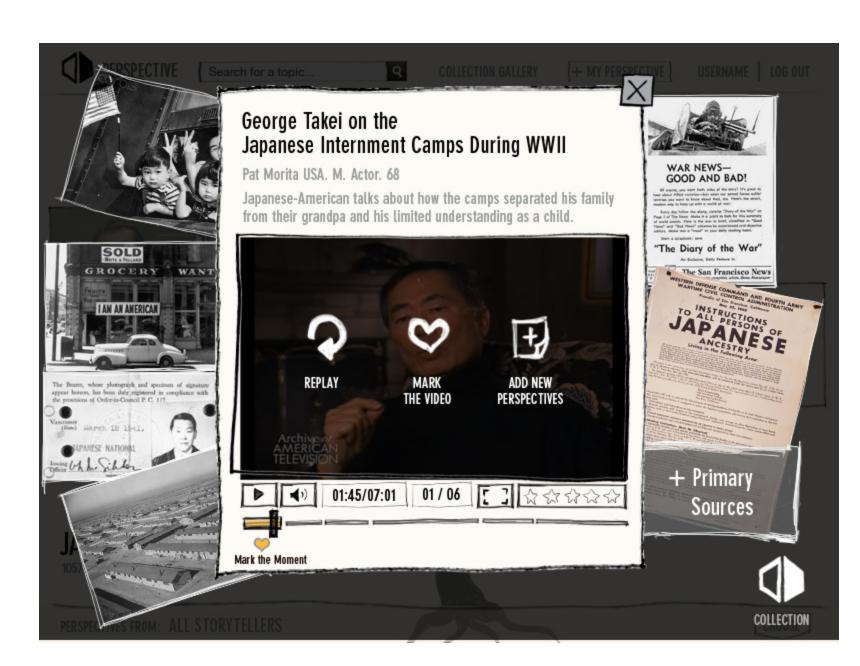


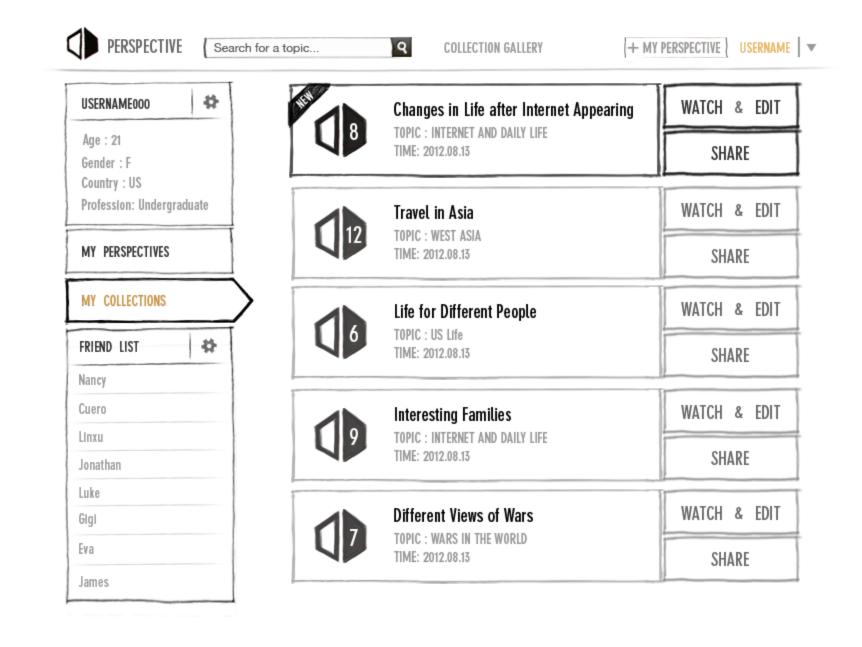
COLLECTION GALLERY

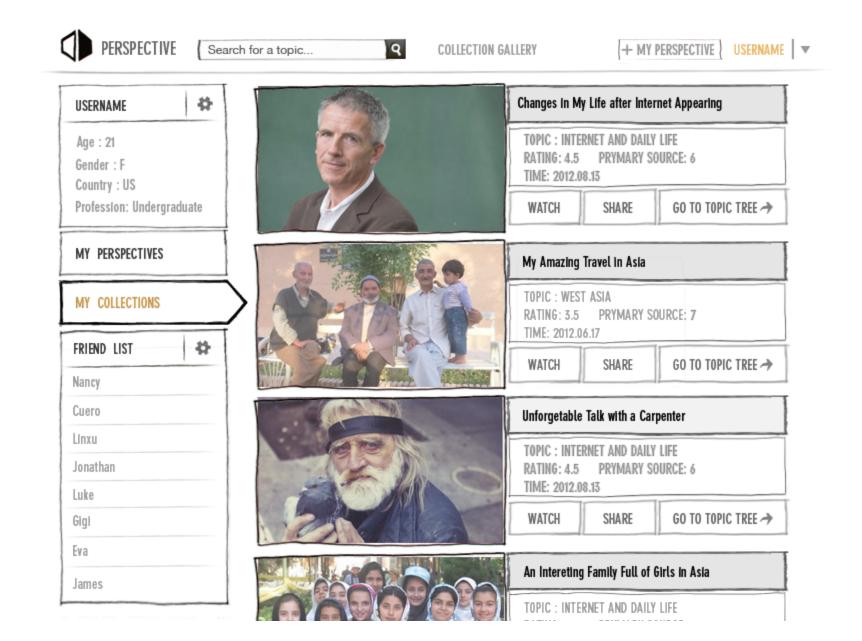












Conclusion

- Simplify- Get rid of unnecessary functions
 Clarify
- Make functions more intuitive

Create a platform that inspires curiosity and develops understanding in varying views of the same topic.